

## DMNT Sponsorship Opportunities

The **Dietitians in Medical Nutrition Therapy (DMNT)**, a dietetic practice group of the Academy of Nutrition and Dietetics (Academy) is dedicated to the advancement of medical nutrition therapy in a variety of practice settings. We are a diverse network of Registered Dietitian Nutritionists, Nutrition and Dietetic Technicians, Registered and students.

Within our professional practice group, we support 4 subunits:

- Dietitians in Gluten and Gastrointestinal Disorders
- Dietitians in Physical Medicine and Rehabilitation
- Infectious Diseases Nutrition
- Cystic Fibrosis Nutrition

You can sponsor the DMNT DPG through many of our various outreach opportunities. Popular options include:

- The quarterly peer reviewed newsletter, *Medical Nutrition Matters*.
- Website ([www.mnpgdpg.org](http://www.mnpgdpg.org))
- Educational webinars
- E-blast updates - monthly emails from the DMNT DPG Executive Committee to every member
- Sponsorship of executive committee Spring Meeting, networking events at the Food & Nutrition Conference & Expo™ (FNCE®)\*\*

The sponsorship opportunities are designed to provide your company maximum exposure through print, mail, electronic media and educational programs, as well as the opportunity to network with our members at professional events. DMNT DPG sponsors will be included on the Sponsors' Page on the DPG website. As you review the sponsorship options, please note that sponsorship may be customized to support your company's marketing objectives. Sponsors can choose from the activities and programs listed below and will work with our group's sponsorship chair to determine an ideal contract for both parties.

### SPONSORSHIP OPPORTUNITIES

#### RECOGNITION & SPONSORSHIP OPTIONS LIST

Choose from the activities and programs listed below to total the price of selected sponsorship level\*\*\*\*

#### DMNT Nutrition Matters

A quarterly peer-reviewed electronic and print newsletter. Each issue highlights areas of practice important to practitioners in medical nutrition and the specialty sub-units in DMNT. It is available to all members via the website, and via USPS mail. One page advertorials may be written by the sponsor and published in DMNT Nutrition Matters.\*\*\*\*

- 1 page advertisement: \$1,500 per issue
- ½ page advertisement: \$1,000 per issue
- ¼ page advertisement: \$500 per issue

#### Newsletter Ad Deadlines:

- Spring - February 1 of current year
- Summer – May 1 of current year
- Fall - August 1 of current year
- Winter – November 1 of current year

#### **E-Blast Update**

E-Blasts are brief electronic messages sent to all DMNT members on a regular basis to inform them of breaking news, upcoming events, and leadership opportunities. Sponsors may provide a brief description of educational news\*\* about their products and include a “Sponsored by” logo and hyperlink to their website\*\*\*\*.

- \$500 for 1
- \$900 for 2 (\$450 each)
- \$1,275 for 3 (\$425 each)

#### **DMNT Website**

The DMNT website contains public & member sections offering information of interest and nutrition resources from the DMNT sub-units. The Sponsorship page includes a sponsor description (up to 100 words, approved by DMNT/Academy) and a hyperlinked logo, which invites DMNT members to view your company’s website.

- 1 month: \$500
- 3 months: \$1,350
- 6 months: \$2,640
- 12 months: \$5,100

#### **Sponsored Webinar**

This webinar is educational in nature, where the speaker will present on designated topic and engage with the audience through a Q & A session, but the presenter will pay a sponsorship fee to provide promotion of a product or service they may offer. The Corporate Sponsor fee for non-DMNT members is \$3000.00 with the fee for DMNT members set at \$500.00.

Each sponsor is allotted:

- 3-5 minutes to speak of products or services
- 1-3 promotional slides to present the specific product or service they are offering

#### **Executive Committee Activities and Networking Events**

Sponsorship of the food at the Fall and Spring intensive planning meetings provides access to DMNT leaders and allows the opportunity to network and present to the group. The fall meeting is held in conjunction with Food & Nutrition Conference & Expo™ (FNCE®)\*\* which is the Academy’s professional educational annual meeting. The spring meeting location rotates each year. Meal Sponsorship Amount and Sponsor Speaker Time:

- Breakfast \$ 500 - Welcome 5 minutes
- Lunch \$1,000 -Speaker 10 minutes
- Dinner \$2,000- Speaker 15 minutes
- Focus Group Dinner \$4,000 - Moderated Group Interaction; 90 minutes

## **2020 Fall FNCE® Events\*\***

For 2020, the Dietitians in Gluten and Gastrointestinal Disorders subunit (DIGID) is planning a workshop prior to the start of the Food and Nutrition Conference; Expo™ (FNCE®) in Indianapolis, Indiana on Saturday, October 17 from 8:00-3:30pm. The workshop will focus on medical nutrition therapy for gastrointestinal disorders. Sponsorship opportunities at this event include recognition on signage at event, table/booth during workshop, luncheon sponsor, and many more. If interested and to see specific opportunity levels for this event, please contact Renee Euler at [ReneeEulerRD@gmail.com](mailto:ReneeEulerRD@gmail.com).

For all sponsorship opportunities other than the Fall FNCE® Workshop, please contact Colene Stoernell, DMNT Sponsorship Chair, at [coleners@gmail.com](mailto:coleners@gmail.com).

\* Included with all sponsorship levels: newsletter subscription, recognition at DMNT events, recognition on DMNT website, and one complimentary registration at sponsored events open to all members

\*\* Please note that any events sponsored at the Food & Nutrition Conference & Expo™ (FNCE®) require the sponsor to be an exhibitor on the FNCE® Expo floor. Contracts must be finalized by August 31 in advance of FNCE®.

\*\*\* CPE program must be reviewed and approved per Academy Lifelong Learning.

\*\*\*\*Subject to Academy review and approval.