

2020 DMNT/DIGID Gastrointestinal Disorders Workshop

The **Dietitians in Medical Nutrition Therapy Dietetic Practice Group (DMNT)** of the Academy of Nutrition and Dietetics (Academy) is dedicated to the advancement of medical nutrition therapy in a variety of practice settings. We are a diverse network of Registered Dietitian Nutritionists, Nutrition and Dietetic Technicians, Registered and students.

Within our professional practice group we support 4 subunits:

- Dietitians in Gluten and Gastrointestinal Disorders (DIGID)
- Dietitians in Physical Medicine and Rehabilitation (DPMR)
- Infectious Diseases Nutrition (IDN)
- Cystic Fibrosis Nutrition (CF).

For 2020, the DIGID subunit is planning a workshop prior to the commencement of the Food and Nutrition Conference & Expo™ (FNCE®) in Indianapolis, Indiana on

Saturday, October 17 from 8:00-3:00pm

The workshop will focus on **medical nutrition therapy for gastrointestinal disorders.**

The **target audience** for the workshop is Registered Dietitians (RD) and Dietetic Technicians Registered (DTR) working in a variety of settings - acute care, surgery, trauma, outpatient, private practice, gastroenterology, nutrition support, rehabilitation and long-term care.

We look forward to your participation in this event.

The sponsorship opportunities are designed to provide your company **maximum exposure** through print, mail, electronic media and this educational program, as well as the opportunity to **network directly** with our members.

As you review the sponsorship options, keep in mind that **sponsorship may be customized** to support your company's marketing objectives. If you are interested in opportunities outside of the stated parameters, or outside of this event, please let us know. We would be happy to work with you to provide a solution that meets your specific marketing objectives.

SPONSORSHIP OPPORTUNITIES

Any events sponsored at the Food & Nutrition Conference & Expo™ (FNCE®) require the sponsor to be an exhibitor on the FNCE® Expo floor. **Note: Contracts must be finalized by August 31 in advance of FNCE®.*

Sponsorship Levels – all sponsors receive the following:

Basic Benefits

Recognition on signage at event

Recognition on MNPG website for 6 months, including link to company website

Company name/logo on e-blasts advertising event

Option to include literature, coupons, and/or products in swag bag provided to each attendee

Luncheon Sponsor - \$10,000 (limit 1)

Sponsor speaker for 5 minutes during luncheon

1 page ad in one newsletter during 2020-2021

2 dedicated eblasts within 6 months after event

Table/booth during workshop

All Basic Benefits listed above

Platinum Level - \$5,000

½ page ad in one newsletter during 2020-2021

1 dedicated eblast within 6 months after event

Table/booth during workshop

All Basic Benefits listed above

Gold Level - \$2,500

¼ page ad in one newsletter during 2020-2021

Table/booth during workshop

All Basic Benefits listed above

Refreshment Sponsor - \$1,500 (limit 2)

Individual recognition of sponsorship on dedicated signage at event

Table/booth during workshop

All Basic Benefits listed above

Silver Level - \$1,000

Table/booth during workshop

All Basic Benefits listed above

Bronze Level - \$500

All Basic Benefits listed above